



A POLICE VS. FIRE CHARITY BOXING EVENT



The **Rockford Hero Rumble** is the Rockford region's premier Police vs. Fire charity boxing event. Established in 2025, the program features area police officers, firefighters and first responders competing for community pride – all while raising awareness and funds for a local nonprofit selected by the Rockford Fire and Police Departments. The inaugural program is set for Saturday, November 1, 2025, at Hard Rock Live in Rockford.

SCHEDULE AT-A-GLANCE



SAT., NOV. 1, 2025 | HARD ROCK LIVE | ROCKFORD, IL

- 5:30 P.M. – Sponsor + VIP Reception
- 6:30 P.M. – Doors Open + DJ / Entertainment
- 7 P.M. – National Anthem + Undercard
- 8 P.M. – Intermission + DJ / Entertainment
- 8:15 P.M. – Police vs. Fire Main Card
- 8:45 P.M. – 50 / 50 Raffle Winner
- 9 P.M. – Co-Main + Main Events
- 9:30 P.M. – Event Ends

SANCTIONED BY



Schedule is subject to change. Net proceeds benefit the Carrie Lynn Children's Center.

2025 ROCKFORD HERO RUMBLE

EVENT PARTNERS



ROCKFORD



WHY BE A
HERO?



BRAND AWARENESS
+ REACH



COMMUNITY
ENGAGEMENT



SUPPORT OF FIRST
RESPONDERS



MEDIA + PR
PLACEMENT



LOCAL NONPROFIT
SUPPORT



PREMIER
ENTERTAINMENT



VIP ACCESS
+ TICKETS



VOLUNTEER
OPPORTUNITIES

2025 NONPROFIT BENEFICIARY



The Rockford Fire Department and Rockford Police Department partnered in selecting the **Carrie Lynn Children's Center** as the 2025 Rockford Hero Rumble nonprofit beneficiary. Serving Boone and Winnebago Counties, the Center stands as a trusted support system for families grappling with the challenges of child sexual and serious physical abuse. The Carrie Lynn team coordinates investigations, medical care, counseling referrals, legal support and training—all with a focus on the well-being of victims and families so they receive the help and protection necessary to heal and thrive. Visit www.Carrie-Lynn.org for more info. A portion of the event's net proceeds will be donated to the Center.

2025 ROCKFORD HERO RUMBLE



PREMIER OPTIONS

Reserved for Title, Hero and Champion partners, opportunities include:

- CANVAS + RING BRANDING
- TEAM POLICE SPONSOR
- TEAM FIRE SPONSOR
- SPONSOR + VIP RECEPTION
- AWARDS + TRAVELING TROPHY
- DJ + ENTERTAINMENT
- RING CARDS + BOXER UNIFORMS
- CHECK PRESENTATION EVENT

*Based on availability and sponsorship level.
Inquire for more information!*



BECOME A

HERO!

2025 SPONSORSHIP LEVELS

	TITLE (1 QTY)	HERO	CHAMPION	TABLE
	<u>\$7,500</u>	<u>\$5,000</u>	<u>\$2,500</u>	<u>\$1,000</u>
Presenting sponsor	Yes	—	—	—
Category exclusivity / speaking opportunity	Yes	Yes	—	—
PREMIER OPTIONS	YES	YES	YES	—
Ring brand placement	Yes	Yes	Yes	—
Inclusion in PR / media outreach	Yes	Yes	Yes	—
Ringside tables of 8	2	2	1	1
Social / website recognition	Yes	Yes	Yes	Yes
Digital / onsite brand recognition	Yes	Yes	Yes	Yes

2025 event net proceeds benefit the Carrie Lynn Children's Center (501(c)(3)).

CONTACT + THANK YOU!

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ROCKFORDHERORUMBLE.COM

