



815HORTS + Sundance Short Film Tour Debuts Dec. 10 in Rockford

Local Short Film Showcase Paired with Global Sundance Brand to Amplify Film Industry

FOR IMMEDIATE RELEASE

ROCKFORD, Ill., November 10, 2022: Adjacent to the world-renowned Sundance Institute making its Rockford, Ill., screening debut, Plus Seven Company is thrilled to announce **815HORTS**, presented by the City of Rockford + Rockford Film Office, as a new film showcase that spotlights the great work of the region's creative and filmmaking community. The inaugural 815HORTS (pronounced 8-1-5 shorts) is set to begin at 5 p.m. Saturday, December 10, 2022, at the Rockford Public Library (RPL) Nordlof Center, where the **2022 Sundance Film Festival Short Film Tour** will also be screened at 7 p.m. that evening.

In addition to the 815HORTS + 2022 Sundance Short Film Tour screenings in J.R. Sullivan Theater, the evening's festivities will include a **5SHORT Break** in the RPL Nordlof Center lobby, where snacks (from Octane RKFD) and beverages (from District Bar & Grill) will be available for purchase. Music will be provided by DJ Vic Monsta during the event, after which guests are encouraged to head to Octane RKFD (next door to the north) for a **5SHORT After-Party**.

"The City of Rockford is excited to partner with Plus Seven Company to launch 815HORTS and host a Sundance screening in the community to feature talented, creative artists," said Tom McNamara, mayor of the City of Rockford. "This event highlights the burgeoning film industry within the Rockford Region and contributes to the already diverse cultural opportunities available."

Since last month's Call for 5HORTS, more than 10 short films have been submitted to 815HORTS for consideration by a three-person jury that features Dena Altamore (founder, SoundLight Entertainment), Don Hatton (co-founder, Dashford Media, and founder, Rockford Film Office) and Josiah Sjöström (founder, City Stage Studios). Submissions are still being accepted through tomorrow, Friday, November 11, while 815HORTS film selections will be unveiled in the coming weeks.

"This event is an excellent opportunity to highlight filmmakers in the Rockford area and further our expanding and impressive arts community," Hatton said.

General admission tickets are \$12 for adults and \$6 for students with ID (under 17 requires adult supervision, no kids under 6), and may be purchased now at www.815HORTS.com. The box office and lobby doors open at 4 p.m. on event day, though attendees are strongly encouraged to purchase tickets ahead of time online. A portion of net proceeds will benefit the Rockford Public Library Foundation.

Special thanks to our 815HORTS partners: presenting sponsor, City of Rockford + Rockford Film Office; supporting sponsor, Ron Clewer; venue partner, Rockford Public Library; and others to be announced.

For program updates, visit www.815HORTS.com and follow @p7company / @PlusSevenCompany on social.

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About Sundance Film Festival Short Film Tour: The 2022 Sundance Film Festival Short Film Tour is a 95-minute theatrical program of seven short films curated from the 2022 Sundance Film Festival short film program, including three titles that won Festival awards. Considered the premier showcase for short films and the launchpad for many now-prominent independent filmmakers, the Festival includes fiction, documentary and animation from around the world. Throughout its almost 40 years of history, the Festival has always supported short films, providing a platform for both established and new filmmakers to connect with audiences. The 2022 Short Film Tour program is a sampling of Festival offerings and a testament to the unique storytelling potential that the format holds. Audiences who missed the Sundance Film Festival – which took place online and in-person in 7 cities across the country from January 20 through January 30 this year – can enjoy a mix of fiction, documentary, and animated shorts that are funny, sad, inspirational, and full of strong characters.

The Festival’s Short Film Program has long been established as a place to discover talented directors, such as past alumni Andrea Arnold, Lake Bell, Damien Chazelle, Destin Daniel Cretton, Jay and Mark Duplass, Cary Joji Fukunaga, Debra Granik, Rashaad Ernesto Green, Reinaldo Marcus Green, Sterlin Harjo, Todd Haynes, Don Hertzfeldt, Shaka King, Lynne Ramsay, Dee Rees, Joey Soloway, Taika Waititi, and many others.

About Plus Seven Company: Plus Seven Company delivers winning events and experiences, brand building and public relations, tourism advisory, and all things quality content. Visit www.PlusSevenCompany.com for more information.

Contact: Nick Povalitis, Plus Seven Company, Nick@PlusSevenCompany.com, 815.708.1644.

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