

## CALL FOR LOCAL ARTISTS

*Hoopbus Rockford Mural Court Application Due by 5 p.m., July 9*

Renowned around the world for rebuilding, empowering and amplifying communities through basketball, the iconic Hoopbus is set to make a tour stop in Rockford, Illinois, this summer as part of a community project to renovate a local outdoor basketball court and shine a spotlight on the power of the arts and sports. The Chicago Hoopbus, in partnership with the Chicago Blackhawks Foundation, is set to magnify the importance of girls and women in sports, as well as that of local artists through a lasting mural court project at The Getaway at Blackhawk Park, also the site of a free community unveiling event scheduled for July 31, 2021.

The Hoopbus Rockford project, a co-production of Hoopbus and Rockford-based Plus Seven Company, is in search of Rockford area artists to design and install a large-scale mural on a refurbished outdoor basketball court.

### MURAL DESIGN, INSTALLATION AND PROJECT OVERVIEW

**Location and Size:** The Getaway basketball court at Blackhawk Park is located at 101 15<sup>th</sup> Avenue, Rockford, IL, 61101. The total asphalt court surface is 102' by 62' (basketball court lines should reflect that of a 94' x 50' court).

**Court Prep Work:** The Rockford Park District will clean, crack fill and seal coat (two coats) the court surface prior to mural design installation.

**Mural Artist(s) Commitments and Program Timeline:** The artist(s) will design and install a complete and original mural by July 29, 2021. Important artist(s) items to note include:

- Concept, Design and Budget Application Due Date: July 9, 2021 (by 5 p.m.)
- Artists are strongly encouraged to incorporate the importance of girls and women in sports and Rockford history into the mural concept design theme.
- Mural designs and content should be appropriate for all ages and cannot include any vulgar, profane, polarizing or offensive language, icons or symbols.
- Artists should be prepared to use approved and recommended court paints and products (StreetBond is preferred) to help maximize longevity of mural.
- Design(s) and artist(s) selection will be completed by July 14, 2021. Selection will be based on quality, tact, artist track record, suitability for all, and budget.
- Court prep work to be complete by Rockford Park District week of July 19-23, 2021.
- Anticipated artist(s) mural installation is July 26-29, 2021. Artist(s) must complete installation during that time.
- The Hoopbus Rockford Committee reserves the right to adjust the program timeline.



*Hoopbus Rockford Call for Local Artists, Page 2 of 2***Rights and Payment**

The artist(s) hereby grants the Hoopbus and Plus Seven Company a royalty free, worldwide, non-exclusive, non-transferable license to use images of the mural design and artwork to market, promote and advertise the exhibition of the mural design and artwork.

The intent is to leave the mural as a permanent piece of art for the foreseeable future. However, the park and court owner has the right to paint or make changes as it sees fit. Thus, there is no guarantee of longevity of the work.

Payment to local artist will be made upon completion and installation of mural.

Application: The Hoopbus Rockford Mural Court Application must be completed and submitted by 5 p.m. July 9, 2021. Completed applications should be emailed to [Nick@PlusSevenCompany.com](mailto:Nick@PlusSevenCompany.com). The applicant must include the following items in Word or PDF format:

- Design concepts (recommended one page in landscape orientation)
- A written explanation of the mural's meaning (no more than 300 words)
- Complete contact information (name, address, cell phone number, email address, and website)
- Budget estimate (including materials and labor)
- Past work samples
- A signed copy of this Call for Local Artists form

Questions: If you have any questions, please contact Nick Povalitis at [Nick@PlusSevenCompany.com](mailto:Nick@PlusSevenCompany.com) or 815.708.1644. Thank you for your interest and we look forward to receiving your mural court design application!

Agreement: The undersigned have read and understand the Hoopbus Rockford's Call for Local Artists, including the application and installation process, and agree by its terms.

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Artist(s) Printed Name(s)

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Artist(s) Signature & Date

