



Call for 815HORTS!

Local Filmmakers Invited to Submit Short Films for Inaugural 815HORTS

FOR IMMEDIATE RELEASE

ROCKFORD, Ill., October 21, 2022: As part of a new program to spotlight the great work of the local creative community, filmmakers are invited to submit short films for the inaugural **815HORTS**. The inaugural edition of 815HORTS, which celebrates the fine art of short film cinematography by featuring locally produced shorts, is scheduled for Saturday, December 10, 2022, at Rockford Public Library's Nordlof Center.

CALL FOR 815HORTS GUIDELINES

- **815HORTS Submissions:** Local filmmakers are encouraged to submit one (1) free submission via YouTube or Vimeo link to Nick@PlusSevenCompany.com by Friday, November 11, 2022. All genres (fiction, nonfiction, documentary, experimental, animation, music video, other short film/video) are welcomed. Submitted filmmakers grant legal authority to 815HORTS to use all music, images, clips and film content for 815HORTS and promotional use on any medium. If selected for screening by the 815HORTS Jury, requested file formats from 815HORTS will include Blu Ray and/or high quality (1080p) .MP4. 815HORTS reserves right to amend guidelines, reschedule and/or cancel the program at any time. 815HORTS may be featured as a showcase or competition format.
- **815HORTS Jury Selection Criteria:** 1. Story (quality of writing, plot, performances, etc.) 2. Impact (audience engagement, thought provoking, etc.); 3. Production (editing, sound, lighting, scenery/props, etc.)

In addition to showcasing local shorts in the J.R. Sullivan Theater, 815HORTS will be followed immediately by a 5SHORT Party with a DJ, beverages and snacks in the RPL Nordlof Center lobby. After the 5SHORT Party, we are thrilled to also share that the **2022 Sundance Film Festival Short Film Tour** will be screened in the Theater.

More information will be released in the coming weeks regarding attendee/ticket information, event partners and featured film screenings. For program updates, follow www.815HORTS.com or @p7company social channels.

About Plus Seven Company: Plus Seven Company delivers winning events and experiences, brand building and public relations, tourism advisory, and all things quality content. Visit www.PlusSevenCompany.com for more information.

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