

## World Breaking Classic USA Open Qualifier 2022 Set for June 4 in Tulsa, OK

*Global Breaking Spotlight to Shine on Tulsa as Duos Battle for Spot in WBC World Final*

### FOR IMMEDIATE RELEASE

**TULSA, OK, March 11, 2022:** In partnership with World Breaking Classic (WBC), Plus Seven Company is excited to announce today that the **2022 WBC USA Open Qualifier, powered by Tulsa Sports Commission**, will be held Saturday, June 4, in Tulsa, OK. The event, which will be held at Legacy Hall at the Cox Business Convention Center, is one of only three WBC world qualifiers scheduled this year.

Alongside an array of Tulsa-centric breaking activations, the WBC USA Open Qualifier will welcome Bboys, Bgirls and breaking influencers from around the country, including an iconic judges panel featuring Alex “El Niño” Diaz, Kareem “Bboy Kareem” Gwinn and Macca “Bgirl Macca” Malik. Respected for their cypher success and global impact on the culture, the judges trio will identify the battle’s winning duo that will automatically qualify for a trip to the WBC World Final 2022.

“On June 4, Tulsa will be the center of the breaking universe,” said **G.T. Bynum, Mayor of the City of Tulsa**. “Not only will we see a significant economic impact to our city, Tulsa will be broadcast on the world stage. I want to thank the Tulsa Regional Chamber for their efforts in attracting this event to our city, and for Tulsa voters who have provided WBC with a venue that can now play host to world-class events like this one.”

To commemorate and amplify the WBC USA Open Qualifier 2022, Plus Seven Company has worked alongside Tulsa Sports Commission in engaging local partners to create additional programs that spotlight breaking and hip hop. To date, Circle Cinema and local artist VNICE have joined forces for a graffiti art and film exhibit set to debut at the Circle theater in early May, while Silhouette Sneakers & Art has agreed to be the official merchandise partner of the WBC USA Open Qualifier 2022. Additional programs will be unveiled in the coming weeks.

“We’re honored to bring the World Breaking Classic brand back to the United States, and thankful to the Tulsa Sports Commission for making this a reality in Tulsa,” said **Nick Povalitis, WBC USA Open Qualifier 2022 Event Director**. “Tulsa’s arts, breaking and sports scenes have been so supportive throughout the site selection process, and that will shine through when the city welcomes breaking competitors and fans for an amazing experience June 4.”

The WBC USA Open Qualifier 2022 will feature a showcase (preliminary) round before a top-16 session determines who will advance to the WBC World Final. General admission tickets cost \$20 (first-come, first-served chair seats, floor or standing room), while children 15 and under are free. Registration to compete is free and open to all ages and genders, but each competitor over the age of 15 must purchase a ticket to enter the facility. Competitor registration, ticket, hotel and Visit Tulsa information is available at [www.WorldBreakingClassicUSA.com](http://www.WorldBreakingClassicUSA.com).

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With roots tracing back to 1970s street dancing on corners and at block parties in the South Bronx, NY, breaking has ascended the global sports landscape to set the stage for inclusion at the World Games 2022 and 2024 Paris Summer Olympics. Since the inaugural WBC World Final in 2009, World Breaking Classic has helped propel breaking to new heights by providing a platform for the world's best breakers. Past WBC World Final champions include two WBC USA Open Qualifier 2022 judges—El Niño in 2011 and Bboy Kareem in 2012.

#### **ADDITIONAL COMMENTS ABOUT WBC USA OPEN QUALIFIER 2022**

**Mike Neal, President & CEO, Tulsa Regional Chamber:** “This event offers us an incredible chance to share what our city has to offer to a young, influential audience. During the event, we will see the best Bboys and Bgirls from around the nation, with hundreds of their fans—primarily ages 12 to 35—in town discovering our world-class dining, attractions and facilities. Meanwhile, Tulsa will be broadcast live to WBC’s more than 1.6 million Facebook followers, and we know they will wish they were here in person.”

**Ashleigh Bachert, Interim Senior Vice President, Tulsa Regional Tourism:** “It’s an honor to have been selected to host this unique national event and equally as exciting when thinking of the community impact it will make. This is going to spotlight Tulsa in front of a rapidly growing, young audience; and gives us the opportunity to collaborate with partners we don’t usually get to work with in the sports realm. We are excited to work with our local breaking scene, along with businesses like Silhouette Sneakers & Art and Circle Cinema, to showcase our city and make this an unforgettable event.”

#### **About World Breaking Classic**

World Breaking Classic is a worldwide movement and global championship that feeds the largest 2vs2 online breaking community with dedicated content and expands the culture to new fans. Guided by that mission, the WBC brand is true to culture, authentic, classic, fast, powerful and inclusive. The world's largest and most exciting 2vs2 breaking competition, WBC has marked its footprint in the global dance community since its inaugural WBC World Final in 2009.

#### **About Tulsa Sports Commission**

In 1993, the Tulsa Sports Commission (TSC) was created to attract and develop sporting events and conventions for economic impact on the Tulsa community. Since its inception, the TSC has accounted for more than \$500 million in economic impact to the Tulsa region by helping attract, market and host championships and sports-related events and conventions to the region. The TSC is a founding member of the National Association of Sports Commissions and lives within the Tulsa Regional Tourism umbrella organization. Learn more at [VisitTulsa.com/Sports](https://www.visittulsa.com/sports)

#### **About Tulsa Regional Tourism**

Tulsa Regional Tourism is northeast Oklahoma’s premier accredited destination marketing organization. Housed at the Tulsa Regional Chamber, it includes the Tulsa Convention and Visitors Bureau; the Tulsa Sports Commission, an

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amateur sports sales and marketing organization; and the Tulsa Office of Film, Music, Arts & Culture, an accredited film commission. Tulsa Regional Tourism leads the community's bidding for and hosting of signature events like the NCAA men's basketball tournament, the Big 12 Wrestling Championship, USA BMX Grand Nationals, the Arabian Horse Association's U.S. Nationals and more. Learn more at [VisitTulsa.com](http://VisitTulsa.com)

**About Plus Seven Company**

Plus Seven Company delivers winning events and experiences, brand building and public relations, tourism advisory, and all things quality content. Visit [PlusSevenCompany.com](http://PlusSevenCompany.com) for more information.

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