



## **WORLD BREAKING CLASSIC USA QUALIFIER RETURNS TO TULSA ON MARCH 16**

*Stacked Line-Up Features Bboy and Hip Hop Icons, Local Artists and World Class Breaking*

**ROCKFORD, Ill., January 25, 2024:** As announced today by Plus Seven Company (P7c) and World Breaking Classic (WBC), the **World Breaking Classic USA Qualifier 2024** returns to Tulsa, OK, where some of the world's best breakers will descend on Cain's Ballroom for a 2on2 battle to decide which crew wins the ultimate prize – a guaranteed spot at the WBC World Final 2024.

Set for Saturday, March 16, 2024, this year's WBC USA Qualifier, presented by the Tulsa Sports Commission and produced by P7c, will feature a stacked line-up of Bboy and hip hop legends, world-class breaking, open cyphers, an all styles battle, DJs, and an after-party infused with Tulsa talent. Doors open at 3 p.m., and admission is \$25 in advance [ONLINE](#) and \$30 at the door.

"Bringing the World Breaking Classic USA Qualifier back to Tulsa for a second time is a testament to our region's focus on developing not only a diverse sports identity, but giving our community access to watch or even compete in world-class events," said Joel Koester, director of sales for the Tulsa Sports Commission. "With breaking officially joining the Olympics later this year in Paris as two separate events, there couldn't be a more ideal time for its return."

In the main event at 7 p.m., the WBC USA Qualifier is open to 2on2 crews and will begin with showcase seeding rounds before the program transitions to a bracket elimination format. The WBC USA 2024 champion crew will win \$4,000 USD (\$2,000 per breaker, WBC World Final travel terms and conditions apply) *and* automatically qualify for the WBC World Final 2024. The second place prize is \$500 (\$250 per breaker).

"We're super excited for another USA Qualifier, giving breakers from across the ocean a chance to be part of WBC," said Paul van Dal, co-founder of World Breaking Classic. "We're thankful to have Plus Seven Company as our trusted partner and are sure it will be a highly professional event. We're looking forward to the outcome."

WBC USA's 2on2 crews will be judged by a national panel of breaking icons: Bboy Kareem (Las Vegas, NV), Bboy Moy (Houston, TX) and Bboy Nemesis (New York, NY). Kareem, Moy and Nemesis will be joined on the WBC USA line-up by Kevroc (DJ, Las Vegas, NV) and Boogi (host, Tulsa, OK). Competitor registration is free with the purchase of one GA ticket per breaker – [CLICK HERE](#) to register in advance.

"We're proud to carry the World Breaking Classic flag in the United States and thrilled to be back in Tulsa on March 16," said Nick Povalitis, WBC USA Qualifier 2024 event director. "Cain's Ballroom is a historic live music venue that's ideal for a premier breaking event. Alongside our partners, the move to Cain's has allowed us to expand the 2024 edition to include educational content, local battles and an after-party to complement what will be another terrific WBC USA Qualifier."

After open cyphers and warm-up sessions, the **T-Town All Styles 1v1 Battle** begins at 4 p.m. The 1v1 winner receives \$400, while second place takes home \$100. The T-Town All Styles 1v1 will be hosted by Rob Session, judged by Dom Cypher, Song Kimpton and Alfonso "The Finest" Pulé, and feature music by DJ DL. To purchase your GA ticket and register to compete, [CLICK HERE](#).

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Scheduled for 6 p.m., an interactive panel discussion titled **“Staying Gold: Breaking’s Staying Power Beyond The Games”** will explore breaking’s journey from street corners across the globe to Olympic stages, the importance of partnerships, staying true to culture, and breaking’s staying power beyond the 2024 Paris Summer Games.

Confirmed panel guests include Joel Koester (Panelist | Tulsa Sports Commission), Moy Rivas (Moderator | Bboy Moy | Break Free Worldwide), hip hop legend and Tulsa ambassador Danny Boy O’Connor (Panelist | House of Pain | La Coka Nostra | The Outsiders House Museum), and Chris Walker (Panelist | Bboy Boogi | Walker Medical Farms). The moderated discussion will also feature an audience Q&A.

The official **World Breaking Classic USA Qualifier After-Party** powered by Tulsa Remote closes out the night at Empire Slice House (next door to Cain’s Ballroom). Scheduled for 10 p.m.-1 a.m., the festivities will feature music from the Tulsa-based Lessons in Fresh Crew, indoor and outdoor activations, and food and beverages. After-party attendees are required to purchase a GA ticket to the WBC USA Qualifier. As there is limited capacity at the after-party, an RSVP link and additional details will be shared soon by Tulsa Remote and P7c.

In addition to the Tulsa Sports Commission (presenting partner) and Tulsa Remote (premier/after-party partner), P7c would like to thank the following entities for supporting this year’s program: Tulsa’s Young Professionals (TYPROS); Tulsa Office of Film, Music, Arts & Culture; Cain’s Ballroom; Bboy Network and Empire Slice House.

For more information and for tickets, visit [www.WorldBreakingClassicUSA.com](http://www.WorldBreakingClassicUSA.com), follow the [WBC USA Qualifier FB Event Page](#), and follow [@p7company](#) on Instagram.

### **ABOUT WORLD BREAKING CLASSIC**

World Breaking Classic is a worldwide movement and global championship that feeds the largest 2on2 breaking community with dedicated content and expands the culture to new fans. Guided by that mission, the WBC brand is true to culture, authentic, classic, fast, powerful and inclusive. The world’s largest and most exciting 2on2 breaking competition, WBC has marked its footprint in the global dance community since its inaugural WBC World Final in 2009.

### **ABOUT TULSA SPORTS COMMISSION**

In 1993, the Tulsa Sports Commission (TSC) was created to attract and develop sporting events and conventions for economic impact on the Tulsa community. Since its inception, the TSC has accounted for more than \$500 million in economic impact to the Tulsa region by helping attract, market and host championships and sports-related events and conventions to the region. The TSC is a founding member of the National Association of Sports Commissions and lives within the Tulsa Regional Tourism umbrella organization. Learn more at [visittulsa.com/sports](http://visittulsa.com/sports).

### **ABOUT PLUS SEVEN COMPANY**

Plus Seven Company (P7c) delivers winning sports and entertainment. Through its properties and services divisions, P7c’s expertise covers events, branding, partnerships, public relations and tourism advisory.

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