



## Sundance Shorts Tour, 815HORTS to Make Rockford Debut Saturday

*The Quick Facts: 815HORTS + 2022 Sundance Film Festival Short Film Tour*

### FOR IMMEDIATE RELEASE

**ROCKFORD, Ill., December 6, 2022:** Adjacent to the world-renowned Sundance Institute making its Rockford, Ill., screening debut, **815HORTS**, presented by the City of Rockford + Rockford Film Office, debuts as a new film showcase this weekend in downtown Rockford. Built to amplify the region's creative and filmmaking community, the inaugural 815HORTS begins at 5 p.m. this Saturday, December 10, 2022, at the Rockford Public Library (RPL) Nordlof Center, where the **2022 Sundance Film Festival Short Film Tour** will also be screened at 7 p.m.

Advance tickets can still be purchased at [www.815HORTS.com](http://www.815HORTS.com). In addition to short film screenings, attendees will enjoy local food and drinks, live music and mingling with film community friends before a short after party. Here is **what guests need to know** before Saturday's show:

- **Tickets Available:** General admission tickets are only **\$12 for adults and \$6 for students** with ID (under 17 requires adult supervision, no kids under 6). Attendees are encouraged to **purchase tickets online ahead of time at [www.815HORTS.com](http://www.815HORTS.com)** (though at-the-door sales will be accepted).
- **Giving Back:** As the **Rockford Public Library (RPL) Foundation** is our nonprofit partner, a portion of the event's net proceeds will benefit the RPL Foundation's film related youth programs!
- **Seven Local Short Films:** During **815HORTS**, seven local short films totaling nearly one hour of runtime will be screened. Genres include suspense, comedy, documentary and more!
- **First-Time Ever:** Saturday night's 2022 Sundance Film Festival Short Film Tour screening will mark the **first time ever that the renowned Sundance Institute has granted screening rights** to a Rockford-based entity (Plus Seven Company).
- **Amped Ambiance:** Thanks to community entertainment icons **DJ Vic Monsta** (spinning tunes in the lobby) and **Harlan Jefferson** (jazz in the theater), there will be a **musically-infused ambiance** for guests to enjoy.
- **Free Snacks:** District Bar & Grill is providing **complimentary snacks** for attendees!
- **Drinks for Sale:** To complement its snacks assortment, **District Bar & Grill** will also have a variety of **drinks for purchase** at the RPL Nordlof Center lobby bar.
- **Film Friends:** Many of the writers, directors and producers of the featured 815HORTS films will be in attendance, offering up a fantastic opportunity to **connect with film experts**.
- **Post-Game:** After the 2022 Sundance Short Film Tour screening concludes, the community film celebration continues at the **5HORT After-Party** at Octane RKFD.

Special thanks again to our **815HORTS partners:** presenting sponsor, **City of Rockford + Rockford Film Office**; supporting sponsor, **Ron Clewer**; and nonprofit and venue partner, **Rockford Public Library**.

For more information, visit [www.815HORTS.com](http://www.815HORTS.com) and follow **@p7company / @PlusSevenCompany** on social.

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**About Sundance Film Festival Short Film Tour:** The 2022 Sundance Film Festival Short Film Tour is a 95-minute theatrical program of seven short films curated from the 2022 Sundance Film Festival short film program, including three titles that won Festival awards. Considered the premier showcase for short films and the launchpad for many now-prominent independent filmmakers, the Festival includes fiction, documentary and animation from around the world. Throughout its almost 40 years of history, the Festival has always supported short films, providing a platform for both established and new filmmakers to connect with audiences. The 2022 Short Film Tour program is a sampling of Festival offerings and a testament to the unique storytelling potential that the format holds. Audiences who missed the Sundance Film Festival – which took place online and in-person in 7 cities across the country from January 20 through January 30 this year – can enjoy a mix of fiction, documentary, and animated shorts that are funny, sad, inspirational, and full of strong characters.

The Festival’s Short Film Program has long been established as a place to discover talented directors, such as past alumni Andrea Arnold, Lake Bell, Damien Chazelle, Destin Daniel Cretton, Jay and Mark Duplass, Cary Joji Fukunaga, Debra Granik, Rashaad Ernesto Green, Reinaldo Marcus Green, Sterlin Harjo, Todd Haynes, Don Hertzfeldt, Shaka King, Lynne Ramsay, Dee Rees, Joey Soloway, Taika Waititi, and many others.

**About Plus Seven Company:** Plus Seven Company delivers winning events and experiences, brand building and public relations, and tourism advisory. Visit [www.PlusSevenCompany.com](http://www.PlusSevenCompany.com) for more information.

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