Content Beyond the 7 Cs



HOOPBUS ROCKFORD MEDIA CLIPS

Plus Seven Company Public Relations Results (June 25-August 1, 2021)

Online Media Clips

- June 25, 2021 https://www.wifr.com/2021/06/25/arts-womens-sports-rockford-be-amplified-by-chicago-hoopbus/
- June 25, 2021 https://www.cfnil.org/news/iconic-hoopbus-set-amplify-arts-womens-sports-rockford
- June 25, 2021 https://thechicagodailytribune.com/arts-womens-sports-in-rockford-to-be-amplified-by-chicago-hoopbuswifr/
- Ju;y 1, 2021 https://sportsplanningguide.com/hoopbus-to-amplify-arts-womens-sports-in-rockford-illinois/
- July 1, 2021 https://illinoisnewstoday.com/the-artist-had-to-complete-the-mural-at-the-rockford-basketball-court/289886/
- July 1, 2021 https://wrex.com/2021/07/01/local-mural-artist-needed-as-hoopbus-aims-to-restore-basketball-court/
- July 6, 2021 https://www.northernpublicradio.org/tags/hoopbus
- July 6, 2021 https://www.northernpublicradio.org/2021-07-06/a-hoopbus-is-rolling-through-rockford-this-summer
- July 7, 2021 https://www.wifr.com/2021/07/08/hoopbus-seeks-local-artists-mural-court-project/
- July 8, 2021 <u>https://www.mystateline.com/news/local-news/artists-needed-to-complete-mural-at-rockford-basketball-court/</u>
- July 8, 2021 https://rockfordbuzz.com/Post-40596
- July 9, 2021 https://q985online.com/rockford-kids-are-getting-an-awesome-new-court-to-shoot-hoops-at/
- July 27, 2021 https://wrex.com/2021/07/27/mural-installation-progressing-as-hoopbus-event-set-for-saturday/
- July 28, 2021 https://www.rockrivercurrent.com/2021/07/28/hoopbus-set-for-highlight-reel-visit-to-rockford-thissaturday-7-31/
- July 28, 2021 https://www.sportsfanrockford.com/2021/07/28/hoopbus-set-for-highlight-reel-visit-to-rockford-thissaturday-7-31/
- July 31, 2021 https://www.wifr.com/2021/08/01/rockford-park-district-celebrates-basketball-court-mural/



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July 31, 2021 - https://wrex.com/2021/07/31/rockford-kids-get-up-close-look-at-olympic-medals-at-hoopbus-event/

July 31, 2021 - https://www.dailyadvent.com/news/amp/89401d1055ab0937f9656fe5665b2c71-Rockford-kids-get-upclose-look-at-Olympic-medals-at-Hoopbus-event

August 1, 2021 - https://illinoisnews.org/rockford-park-district-celebrates-basketball-court-mural/

Event Page Mentions

https://allevents.in/rockford/hoopbus-rockfords-mural-court-celebration/200021302338214

https://www.newsbreak.com/events/events-b41f348b571dc5589d250cad8cb622f4/hoopbus-rockford

https://stayhappening.com/e/hoopbus-rockford-E2ISTRQJLAE

https://happeningnext.com/event/hoopbus-presents-a-mural-court-celebration-eid3a080jtllo