



VanVleet Family Foundation

FRED VANVLEET FEST 2022 BRINGS SUMMER EVENTS BACK TO ROCKFORD

Bet On Yourself Bowling, FVV Experience & FVV Summer Camp Set for June 23-26, 2022

ROCKFORD, Ill., May 26, 2022 – We are pleased to announce today that NBA all-star, world champion and Rockford native Fred VanVleet is bringing signature events back home this summer with the **Fred VanVleet (FVV) Fest 2022**, a three-part series produced by the VanVleet Family Foundation (VFF). An all-ages program scheduled for Thursday-Sunday, June 23-26, 2022, the FVV Fest 2022 features Bet On Yourself Bowling, the FVV Experience & the FVV Summer Camp.

Program details, registration and ticket information are available now at **FVVFest.com**. Bowlers, fans and camp attendees are encouraged to purchase tickets and register online in advance to reserve a weekend spot in the program, which also serves to support the work of the VFF.

“We’re excited to bring back some summer fun to Rockford and help provide an outlet for our city’s kids and parents,” said VanVleet. “And we’re going to make sure we push all attendees to get better on and off the court to help make this community a better place to call home.”

As the FVV Fest 2022 opening night, **Bet On Yourself Bowling** is set for 6-10 p.m. Thursday, June 23, at The Cherry Bowl ([7171 Cherryvale N Blvd., Rockford, IL 61112](#)). Guests will enjoy cosmic bowling, a silent auction, prizes, music and fun for a good cause. All-ages bowling from 6-7:30 p.m. or 8:30-10 p.m. is available for purchase on a first-come, first-served basis for \$100 per time slot, and includes bowling and shoe rental for up to five people per lane. Doors open for check-in at 5:30 p.m., and children 14 and under must be accompanied by an adult.

On night two, VanVleet’s high school alma mater serves as the venue backdrop for the **FVV Experience**, a rec night built for the community. The program runs from 5-9 p.m. Friday, June 24, at Auburn High School ([5110 Auburn St., Rockford, IL 61101](#)) and includes court activations and games, giveaways, 3-point and dunk contests, and all things FVV. Admission is \$5 per person and kids registered for the FVV Summer Camp will be admitted free. Children under the age of 14 must be accompanied by an adult, and no outside balls will be allowed in the facility.

Open to boys and girls ages K-12, the **FVV Summer Camp** will be held at Auburn High School ([5110 Auburn St., Rockford, IL 61101](#)) on Saturday-Sunday, June 25-26, and serves as the FVV Fest 2022 finale. Camp kids will receive a t-shirt, lunch, free admission to the FVV Experience, and training from Fred VanVleet’s expert staff. Registration is \$100 per child and Camp will run from 10 a.m.-3 p.m. daily for older ages (Note: K-3rd grade Camp runs from 10 a.m.-12 p.m. daily and parents/guardians must pick-up K-3rd graders by 12:30 p.m.). Parents and guardians may attend the FVV Summer Camp, though guests will be subject to an admission fee. In addition, no outside balls will be allowed at the Camp.

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For any businesses or individuals interested in supporting the FVV Fest 2022 and VFF, a limited amount of sponsorship opportunities remain available. In addition, supporters may choose to help make a kid's day by sponsoring a FVV Summer Camper. Visit **FVVFest.com** for more information, follow Fred VanVleet's social channels for updates, and contact the VFF with any questions.

The VanVleet Family Foundation would like to thank the following event sponsors to date:

- **FVV Level:** Canada Goose, City of Rockford
- **Champion Level:** Anderson Chrysler Dodge Jeep Ram, Rockford IceHogs
- **All-Star Level:** Country Financial, FurstStaffing, Hard Rock Casino Rockford, Rockford Community Bank (A Wintrust Community Bank)
- **Starter Level:** Gambino Realtors, Peter & Heather Provenzano Charitable Trust, Rock Valley College, Rockford Area Convention & Visitors Bureau
- **In-Kind Partners:** Auburn High School, The Cherry Bowl, Rockford Public Schools, Li-Ning, Beef-A-Roo, Schiro's Restaurant & Lounge

About VanVleet Family Foundation: The VanVleet Family Foundation (VFF) is a private, family managed, not-for-profit philanthropic organization established to help those struggling with the effects of poverty. This includes creating career development, clothing drives and educational opportunities that help drive positive change.

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