

815H()ARTS

A SHORT FILM FESTIVAL

EST. 2022, ROCKFORD, IL |  

A SHORT FILM FESTIVAL



815HORTS

A SHORT FILM FESTIVAL

Established in 2022, **815HORTS: A Short Film Festival** amplifies the Rockford region's creative and filmmaking community *and* celebrates the fine art of cinematography by showcasing local, national and international films. Festival attendees experience educational content, panel discussions and workshops, live entertainment, screenings of acclaimed short films, and industry networking. In addition, a portion of festival proceeds benefit Rockford area nonprofit organizations dedicated to arts, education and entertainment. Entering its fourth year in 2025, 815HORTS aspires to be an Academy Award®-qualifying festival.

815H[]ORTS

PARTICIPANTS + SPONSORS



DON HATTON



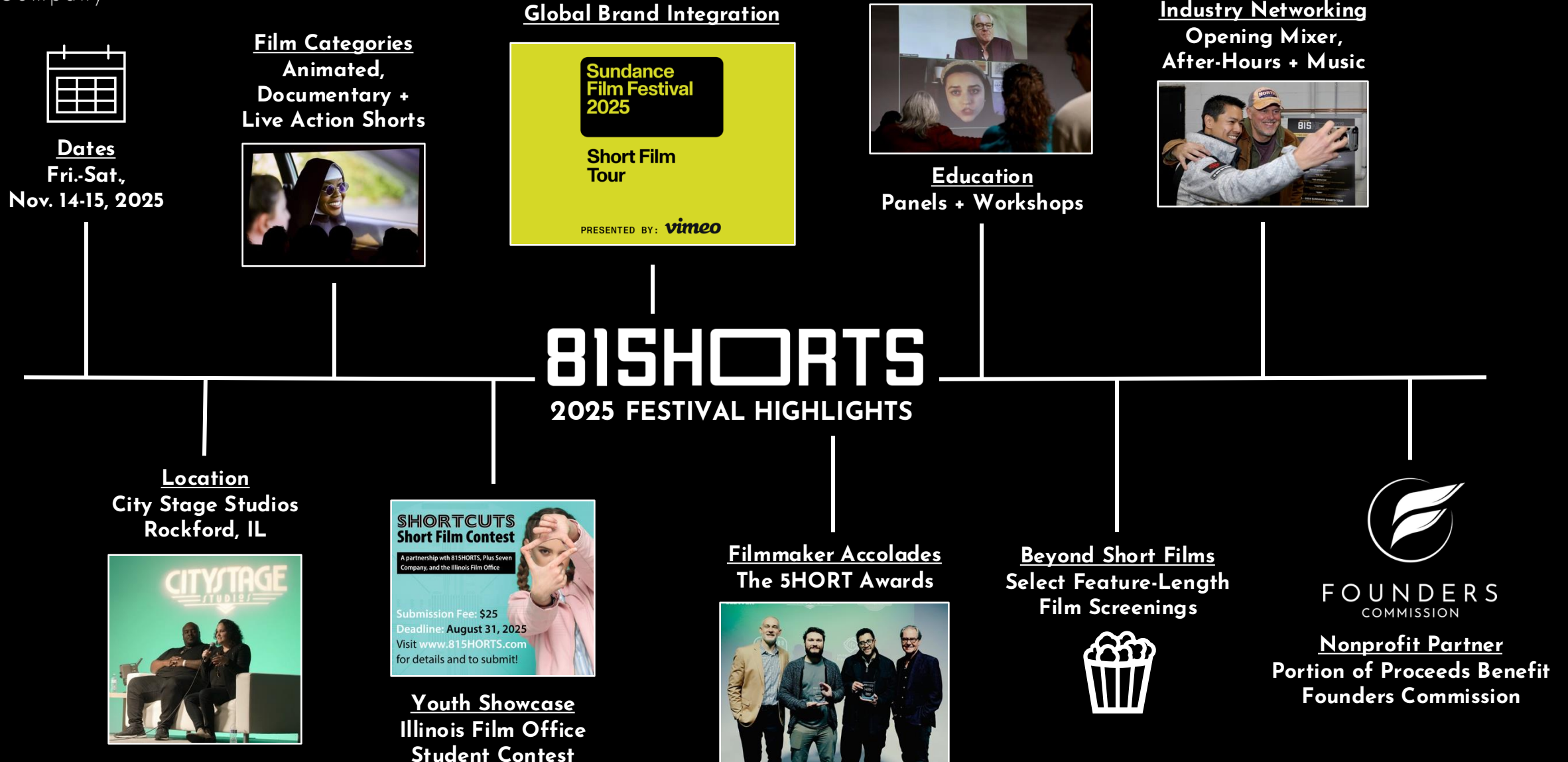
RON
CLEWER

Sundance
Film
Festival

TR|BECA



Bing Liu, Academy Award®-nominated filmmaker and Rockford native, headlined 815HORTS in 2023.



WHY SUPPORT
815HORTS
A SHORT FILM FESTIVAL



**BRAND AWARENESS
+ REACH**



**EDUCATION +
ENGAGEMENT**



**SUPPORT OF FILM
INDUSTRY**



**MEDIA + PR
PLACEMENT**



**LOCAL NONPROFIT
SUPPORT**



**PREMIER
ENTERTAINMENT**



**VIP ACCESS
+ TICKETS**



**VOLUNTEER
OPPORTUNITIES**



FOUNDERS
COMMISSION

815HORTS

NONPROFIT PARTNER

A portion of festival proceeds benefit **Founders Commission** (501(c)(3)), which celebrates and leverages the Rockford region's excellence and ingenuity in business, arts and entertainment, and sports for brand, economic and social good. Since its inception in 2023, Founders Commission has quickly grown its community impact to include: the annual **DIAMONDS** gala; more than \$20,000 in donations to local nonprofits; three students as part of its **DIAMONDS Scholar** post-secondary scholarship program; and the **Founders Commission Regional Hall of Fame**.

815HORTS

2025 FESTIVAL SPONSORSHIPS



TITLE (1 QTY)

\$7,500

ACADEMY

\$5,000

CHAMPION

\$2,500

FRIEND

\$1,000

Presenting sponsor

Yes

—

—

—

Category exclusivity +
speaking opportunity

Yes

Yes

—

—

PREMIER ASSETS

YES

YES

YES

—

Premium brand placement

Yes

Yes

Yes

—

Inclusion in PR
+ media outreach

Yes

Yes

Yes

Yes

Festival passes

20

15

10

5

Social / website recognition

Yes

Yes

Yes

Yes

Digital / onsite brand
recognition

Yes

Yes

Yes

Yes

A portion of festival proceeds benefit Founders Commission (501(c)(3)).

PREMIER ASSETS

The top three levels can play a leading
role by sponsoring these assets:

- TALENT + SPEAKERS
- EDUCATION
- AWARDS
- ENTERTAINMENT
- NETWORKING EVENTS
- VENUES
- LOCAL SCREENINGS
- OPTION TO CUSTOMIZE

*Based on availability and sponsorship level.
Inquire for more information!*

Welcome to
3rd annual
815SHORTS
FESTIVAL

815SHORTS

THANK YOU: NICK POVALITIS

Nick@PlusSevenCompany.com | 815.708.1644