



Rockford Hero Rumble Debuts as Police vs. Fire Boxing Event Nov. 1 at Hard Rock Live

Rockford Fire, Police Departments Tab Carrie Lynn Children's Center as Inaugural Nonprofit Beneficiary

ROCKFORD, ILL., September 22, 2025: As announced today during a news conference, the Rockford Hero Rumble debuts November 1, 2025, at Hard Rock Live Rockford as the region's premier Police vs. Fire charity boxing event. Sanctioned by USA Boxing, the program features our region's heroes competing for community pride, boxing belts and a traveling trophy for the winning Department – all while raising awareness and funds for a local nonprofit selected by the Rockford Fire and Police Departments.

Doors open and the entertainment begins at 6 p.m., while fights – highlighted by six Police vs. Fire match-ups – start at 7 p.m. A portion of this year's event proceeds benefit the Carrie Lynn Children's Center, a 501(c)(3) organization that serves Boone and Winnebago Counties as a trusted support system for families grappling with the challenges of child sexual and serious physical abuse.

"The fact that Rockford Police and Fire chose us to be the beneficiaries of this amazing event is so very special," said Kathy Pomahac, Executive Director of Carrie Lynn Children's Center. "We are deeply, deeply honored."

A co-production of Jimmy Goodman, club director of Rockford Boxing Club and vice president of USA Boxing-Illinois, and Plus Seven Company, the Rockford Hero Rumble evolved into this inaugural event alongside a stable of initial supporters, including the Rockford Police Department, Rockford Fire Department, Winnebago County State's Attorney J. Hanley, State Representative Dave Vella, and Hard Rock Casino Rockford.

"The Rockford Hero Rumble is more than just an event—it's a celebration of courage, service, and unity. The Rockford Police Department is honored to stand alongside our fellow first responders in this friendly competition that not only entertains, but also brings our community together," said Carla Redd, Chief of Police at Rockford Police Department. "We are especially proud to support the Carrie Lynn Center, an organization that does incredible work for children and families in our community. All of the first responders participating have worked closely with the center, and words cannot fully express our gratitude for their impact. Together, we continue to build a safer, stronger Rockford."

Thus far, the 2025 Police vs. Fire fight card features six bouts with competitors representing a total of six area Police and Fire departments. Bouts will be three rounds and the department that wins the most matches will take home the team trophy. The Police vs. Fire line-up includes:

- **Light Heavyweight Men:** Davonte Williams (Team Police, Winnebago County Sheriff's Office) vs. Owen Seabold (Team Fire, Stillman Valley Fire)
- **Super Middleweight Women:** Alexis Beu (Team Police, Rockford Police Department) vs. Nicole Scott (Team Fire, Dispatcher Representing Rockford Fire Department)
- **Cruiserweight Men:** Tyler Borgen (Team Police, Winnebago County Sheriff's Office) vs. Raul Rangel (Team Fire, Loves Park Fire Department)
- **Light Heavyweight Women:** Claudia Grenlund (Team Police, Winnebago County Sheriff's Office) vs. Kimberly Delgado (Team Fire, Cherry Valley Fire Department)

-MORE-



Page 2 of 3, Rockford Hero Rumble Debuts Nov. 1 at Hard Rock Live Rockford

- **Cruiserweight Men:** James Nachampassack (Team Police, Rockford Police Department) vs. Alex Miramontes (Team Fire, EMT Representing Loves Park Fire)
- **Heavyweight Men:** Michael Roushia (Team Police, Rockford Police Department) vs. Brandon Sullivan (Team Fire, Rockford Fire Department)

Team Police is led by honorary team captain and State Representative Dave Vella, while Team Fire is captained by State Representative Maurice West.

“As a proud sponsor of the Rockford Boxing Classic each year, I am honored to support the first Rockford Hero Rumble. Not only will it be a fun experience, but it will support our great first responders who bravely serve our community each day,” said State Representative Dave Vella. “As always, the police will show up strong; ready to Serve, Protect, and fight for the win. I have the opportunity to lead the police department to victory as their *captain*, and whatever the outcome, our community will come out on top.”

“I am proud to be a sponsor of the first Rockford Hero Rumble and support not only an event that will have great economic and entertainment value for our community but also support our first responders, our heroes who will be giving back to our community,” said State Representative Maurice West. “As captain of the fire departments, I want to make sure that team police know that no matter the outcome, they are heroes too. However, I’m going to light a spark under my team, they are going to be on fire, and they will blaze a trail to victory on November 1st. Team Fire for the win!”

In addition to Police vs. Fire matches, elite local and regional USA Boxing bouts will round out a stacked fight card. The evening’s entertainment highlights include a DJ, official merchandise for sale, partner and sponsor activations and promotions, and VIP hospitality access opportunities for premier event sponsors.

General admission tickets cost \$30+fees and can be purchased at www.RockfordHeroRumble.com or at the box office at Hard Rock Casino Rockford, while floor seats will be available soon. For those interested in sponsoring the event, purchasing a ringside table of eight, or competing as part of the Police vs. Fire card, email Nick@PlusSevenCompany.com or PatriotsBoxingClub@yahoo.com.

Special thanks to these generous 2025 Rockford Hero Rumble sponsors and partners:

- **Champion Partners:** State Representative Dave Vella, State Representative Maurice West, City of Loves Park, Winnebago County Sheriff’s Office, International Union of Operating Engineers Local 150, Winnebago County
- **Table Partners:** Northwestern Illinois Building Trades Unions, IBEW Local 364, Winnebago County State’s Attorney J. Hanley, Carpenters Local 792, GAF Roofing Contractors
- **Founding Partners:** Rockford Fire Department, Rockford Police Department, Hard Rock Casino Rockford
- **Nonprofit Partner:** Carrie Lynn Children’s Center
- **Media Partners:** 104.9 WXRX, 95.3 The Bull, Rock River Current
- **Sanctioned By:** USA Boxing, USA Boxing-Illinois, Illinois Local Boxing Committee

-MORE-



Page 3 of 3, Rockford Hero Rumble Debuts Nov. 1 at Hard Rock Live Rockford

About Carrie Lynn Children's Center: Serving Boone and Winnebago Counties, the Center stands as a trusted support system for families grappling with the challenges of child sexual and serious physical abuse. The Carrie Lynn team coordinates investigations, medical care, counseling referrals, legal support and training — all with a focus on the well-being of victims and families so they receive the help and protection necessary to heal and thrive. Visit www.Carrie-Lynn.org for more info.

About Plus Seven Company: Plus Seven Company (P7c) delivers winning sports and entertainment. Through its properties and services divisions, P7c's expertise covers events, branding, partnerships, media and public relations, and tourism advisory. For more information, visit www.PlusSevenCompany.com.

Media Contact: Nick Povalitis, founder, Plus Seven Company, Nick@PlusSevenCompany.com, 815.708.1644.

###